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## **Apache Associates celebrates 15 years of recruitment excellence.**

- IT, SaaS, and Cloud recruitment specialist Apache Associates celebrate its 15<sup>th</sup> Anniversary this year.
- From humble beginnings, Apache has grown into a leading recruitment specialist serving not only local clients in Hertfordshire and London but across the UK and internationally.

### **St Albans, UK.**

The history of Apache Associates is a journey of consistent success and growth. It all began in 2009 when Glen Bird, operating as an IT recruiter within the industry, became frustrated with how other recruitment companies did things and saw a better way, built on personal service and long-term relationships.

Since then, the business has evolved into a team of passionate individuals who share a common vision - to bridge the gap between exceptional IT talent and forward-thinking companies in need of their skills. With a clear focus on personalised service and a deep understanding of industry requirements, Apache Associates has gained a reputation for delivering outstanding results.

Over the years, Apache Associates has expanded its network, attracting top-tier clients and candidates through their commitment to excellence. This has earned them the trust and loyalty of businesses ranging from innovative start-ups to global corporations. This growth is a testament to the company's dedication to providing unparalleled recruitment solutions and ensuring the perfect fit between candidates and employers.

In 2009, the aftermath of the global financial crisis still reverberated worldwide and the H1N1 influenza pandemic, also known as swine flu, swept across the globe. Other important global events included the inauguration of Barack Obama as the 44th President of the US and the tragic death of pop icon Michael Jackson. In the UK, the Bank of England cut interest rates to their lowest-ever level and Sir Terry Wogan announced he would step down from BBC Radio 2's breakfast show.

Within the recruitment sector, the country had enjoyed several years of continued decline in unemployment and the ongoing attrition of UK manufacturing continued to feed an increase in recruitment in services sectors. Even the recession of 2008, much deeper than those of previous decades, didn't have the catastrophic impact on jobs that many feared. However, history shows that recessions often see many recruitment firms close.

It may, therefore, seem a bold move to start a recruitment business in such challenging times, but developments in technology indicated the need for many professionals to fill roles that previously didn't exist and recognising this early has allowed Apache Associates to build an enviable reputation as an innovator in its field. The continued advancement in digital technology has allowed the business to expand its services from IT sales, security, and web development into areas at the cutting edge of the sector and grow its expertise in new fields.

With the UK IT sector leading the way in many areas of cyber security, cloud computing and AI, the industry continues to grow and demand for candidates with the relevant knowledge and technical skills to maintain its progress remains high. Over 50% of the UK workforce is also now made up of Millennials and Gen-Z who bring new a mindset and flexibility that Baby Boomers and Gen X are having to adapt to as social media and new technology shape how we work.

With a dedication to helping clients to hire the best talent and candidates to find the best jobs, Apache Associates has consistently demonstrated its ability to adapt and thrive in a rapidly evolving industry and is well-positioned to lead the way in IT recruitment for many more years to come.

Glen Bird, Managing Director at Apache Associates, highlights what makes Apache different and how the business prioritises relationships in safeguarding its growth:

*"Our approach is simple and centres on transparency and integrity. We have a genuine belief in treating all our clients and candidates with respect and delivering a professional service with honesty and warmth. We operate in a competitive market and the fact we can celebrate reaching 15 years in the industry indicates that our ethos is welcomed by those we work with. As we look back on our journey, we are proud of our achievements, but we are also excited about what the future holds."*

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## **About Apache Associates**

Founded in 2009, Apache Associates has been providing specialist IT recruitment to a wide range of sectors across Hertfordshire, London and beyond for 15 years. Adding value and expertise through collaborative and talent-led solutions, the business has established itself as an experienced, trusted partner that listens and responds to the needs of clients and candidates.

Further information can be found online at the Apache Associates [website](#).